



Synapse

ALABAMA HEALTH LIBRARIES ASSOCIATION

VOLUME V, NO. 2

JUNE 1985

PRESIDENT'S COLUMN

NEW MEMBER AT LARGE

by Rebecca Buckner
AIHeLA President

I would like to take this opportunity to announce the appointment of and welcome Inez C. Pinkard to the Executive Committee as Member-at-Large to fill Priscilla Lloyd's unexpired term. She is the medical Librarian at the VA Medical Center Library in Tuskegee. Inez is getting "her feet wet" as the new chairperson for the Membership Committee.

W A N T E D !

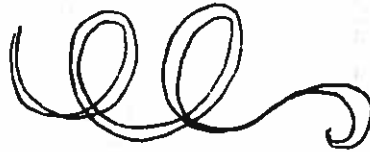
Dedicated individual of "high moral (or is that mortal) fiber" for a very important mission. Must have desire to serve "his or her" fellow librarians. Needs access to printing facility (better known as large photocopy machine), typewriter and nimble fingers. Pay is non-existent, but rewards are greater than anything money can buy, ex.: "Your name in print"; "Gratitude of THIS Executive Committee"; "Unfailing support of your fellow AIHeLA members." JOB TITLE: EDITOR OF SYNAPSE. JOB AVAILABILITY: Immediately, if not sooner.

I AM PLEASED TO ANNOUNCE THAT IT IS NOT NECESSARY TO RUN THIS AD IN THAT ROBERT DONNELL OF THE UNIVERSITY OF SOUTH ALABAMA BIOMEDICAL LIBRARY HAS COME TO MY RESCUE AND GRACIOUSLY ACCEPTED THE TASK. Thank you Robert.

Pat Rodgers has resigned after this issue, due to new job and home responsibilities. Pat, I speak for all of the membership by saying THANK YOU FOR A JOB WELL DONE. We know that you will continue to help with the SYNAPSE in the future.

SYNAPSE is the official publication of the Alabama Health Libraries Association (AIHeLA). Edited by Patricia M. Rodgers, Mobile, Alabama.

CALENDAR OF EVENTS



- July 6-11, 1985
American Library Association - Annual Conference - Chicago, Illinois.
- August 2, 1985
Micro-Computer Workshop - Alabama Public Library Service Building,
Montgomery, Alabama (see details elsewhere in SYNAPSE).
- August 15, 1985
Deadline for September issue of SYNAPSE.
- September 30 - October 4, 1985
5th International Congress of Medical Librarianship - Tokyo, Japan.
- October 23, 1985
AIHeLA Annual Fall Conference - Gulf State Park Resort, Gulf Shores,
Alabama (see details elsewhere in SYNAPSE).
- October 24, 1985
"Training Trainers" Workshop - Gulf State Park Resort, Gulf Shores,
Alabama.
- October 25, 1985
NLM Update 1986 - Gulf Shores Park Resort, Gulf Shores, Alabama.
- November 13-16, 1985
Mid-Atlantic and Southern Chapters - Joint Meeting - Winston-Salem,
North Carolina.
- November 15, 1985
Deadline for December issue of SYNAPSE.
- May 16-22, 1986
Medical Library Association - 86th Annual Meeting - Minneapolis, Minn.
- May 15-21, 1987
Medical Library Association - 87th Annual Meeting - Portland, Oregon.

Editor's Corner

As you read in Becky's column this will be my last issue as editor of SYNAPSE. This is a decision which was not easy to make and one which took a long time to make. In January I switched from the Acquisitions Department to the Serials Department--a switch I requested and am excited about. However, I expect to be very busy, learning to catalog serials and continuing to automate the department--new projects and unfinished projects. Also, on March 29 an adorable little girl, Mary Barclay, came into our lives (I sound like a bragging mother!) so I will be off work until around September. I feel like I really need to devote most of my energy to my new job upon my return to work.

I want to thank all of the members who have made editing easy by contributing copy for each issue. I'm sure you will do the same for Bob. He now has my sissors and paste!

ALHELA NEWS

FALL CONFERENCE PLANS

by Joyce Sims

The Program Committee is busy making plans for the Fall Conference. Mary Ann Donnell (Providence Hospital, Mobile) and Bobby Powell (Carraway Methodist Medical Center, Birmingham), along with myself comprise the Program Committee. Should you have questions or suggestions regarding the meeting, please contact one of us.

The Fall meeting is being planned in conjunction with the SE/A RMLS workshops on Training the Trainer and the NLM Online Update. AlHeLA will meet October 23 at 2:00 p.m. at the Gulf State Park Resort (Gulf Shores, AL). We will have an afternoon program and then dinner and a business meeting. You should have received a letter about SE/A RMLS workshops with a card for hotel registration. If not, please contact one of the Committee members. A more detailed letter about the AlHeLA meeting will be sent in early Fall outlining speakers, costs, menu, etc.

The committee members appreciate the cooperation we have received from Barbara Shearer at the University of South Alabama, Biomedical Library, who is coordinating the SE/A RMLS workshops. AlHeLA anticipates that some of those coming for the RMLS workshops will attend our functions. The potential for interfacing with other librarians is enlarged and we are looking forward to an outstanding Fall meeting.

Union List

The first edition of the Alabama Biomedical Union List of Serials has been mailed to participating libraries. Currently, the union list includes the holdings of seventeen of Alabama's health science libraries. Some participants have already noticed changes in interlibrary loan placements and fulfillments, due to involvement in the Region 2/SERHOLD union list project.

REMINDER: If your library has chosen to notify the union list of title and holdings changes on a quarterly basis, rather than by a full file annual review, update forms will soon be due to the coordinators. As it stands, second quarter updates are due July 1, 1985. If you need another copy of the update form, please contact Pat (666-0567) or Maureen (934-2460).

REMINDER: Beginning June 1985, save one copy of the ALA ILL form on all ILLs placed by your library, whether to in-state or out-of-state libraries. Send all forms quarterly (next date is July 1, 1985) to the ABULS coordinator. These forms will facilitate examination of collection development needs and traffic patterns for ILLs and help in the evaluation of ABULS. All forms will be returned after tabulation. If your library does not use ALA ILL forms, please call Pat or Maureen.

News from RML

by Mary Ann Donnell, RAC Member

This year's Regional Advisory Council (RAC) met March 28 in Baltimore. The Regional Medical Library (RML) at the University of Maryland met with representatives of the regional resource libraries March 27 to brainstorm the possible options for the RML as it prepares to write a 5-year proposal for 1986-1990 to be submitted to the National Library of Medicine.

Prior to the March meeting various libraries throughout the region responded to an RML survey regarding how they perceived the RML and its functions in light of their needs and goals.

The RAC reviewed and responded to the combination of input from the surveys and resource libraries. One of the speakers included Lois Ann Colanianni, Associate Director of Library Operations for the National Library of Medicine, who reminded the RAC that Congress expects NLM to measure quality of their effectiveness as much as quantity of response to the nation's health care library needs.

Five of us who represent basic units or work with basic units have formed a subcommittee to see if we can determine in the next year some ways our effectiveness can be measured.

Since the new project period will be for five years, the present RAC will meet once more next spring to complete its reporting. A new RAC will be formed for the next project period.

SPOTLIGHT

HEALTH/REFERENCE LIBRARY
Alabama Department of Public Health
Montgomery, Alabama
by Fran Edwards, Librarian

The Alabama Department of Public Health, Health/Reference Library was founded in 1915 as a small library intended to serve as a resource center for employees and staff of the health department. Over the years the library's patronage broadened to include schools, county health departments, and the general public.

When the library first began books, documents and other materials were located in the hallways and offices of the Bureau of Primary Prevention. In 1982 the library was moved from the bureau's offices, down the hall, to a room renovated for the sole purpose of housing the Health/Reference Library.

The Health/Reference Library contains approximately 5,500 books and bound periodicals. The library receives 90 journals and newsletters. Collection development is concentrated in the areas of preventable diseases, environmental health, immunization, maternal and child health, public health nursing, dental health, accident prevention, radiological health, and health education.

Adjacent to the Health/Reference Library is the health department's film library that contains over 800 films, filmstrips, and video cassettes. The bureau under which the library receives its supervision and its funds, Primary Prevention, has recently purchased an IBM PC. The library looks forward to using the computer's capabilities for bibliographic storage and online retrieval.

The Health/Reference Library is open 8:00-5:00 Monday-Friday in room 246 of the State Office Building. Please feel free to drop by and visit us whenever you are in Montgomery.

Artificial Heart

The implantation of three total artificial hearts in man in the past three years has created a great deal of interest in both the popular and medical literature. The following articles deal with ethical, political and clinical aspects of such implants.

Anderson FL, et al. Evaluation of total artificial heart performance in man. *Am J Cardiol* 54:394-398, 1984.

Berenson CK, et al. Total artificial heart implantation. *Arch Gen Psychiatry* 41:910-916, 1984.

DeVries WC, et al. Clinical use of the total artificial heart. *NEJM* 310:273-278, 1984.

Galletti PM. Replacement of the heart with a mechanical device: The case of Dr. Barney Clark. *NEJM* 310:312-314, 1984 (editorial).

Iwaya F, et al. Experimental studies in total artificial heart replacement. *Jpn Circ J* 48:312-318, 1984.

Jacobs G, et al. Approaches to the artificial heart. *Transplant Proc* 16:893-897.

Kolff J, et al. The artificial heart in human subjects. *J Thorac Cardiovasc Surg* 87:825-831, 1984.

Kolff J. Artificial heart substitutions: The total or auxiliary artificial heart. *Transplant Proc* 16:898-907, 1984.

Levine RJ. Total artificial heart implantation-eligibility criteria. *JAMA* 252:1458-1459, 1984 (editorial).

Meltzer JI, et al. Ethical issues in the implantation of the total artificial heart. *NEJM* 311:61-62, 1984 (letters).

Pace NL, et al. Anesthetic management of the first permanent, orthotopic, prosthetic cardiac replacement (total artificial heart) in man. *Anesth Analg* 63:685-689, 1984.

Raymond J, et al. Nutrition for the first Total Artificial Heart patient: Implications for future patients. *J Am Diet Assoc* 84:532-535, 1984.

Shaw MW. Ethical issues in the implantation of the total artificial heart. *NEJM* 311:924, 1984 (letter).

Strauss MJ. The political history of the artificial heart. *NEJM* 310:332-336, 1984.

Willshaw P, et al. A cardiac output monitor and diagnostic unit for pneumatically driven artificial hearts. *Artif Organs* 8:215-219, 1984.

Woolley FR. Ethical issues in the implantation of the total artificial heart. *NEJM* 310:292-296, 1984.

HSOCLCUG

By Maureen Battistella

The Lister Hill Library hosted the tenth annual meeting of the Health Sciences OCLC Users Group, April 16-19, 1985. Over one hundred librarians from health sciences libraries in the United States and Canada attended. OCLC, or the Online Computer Library Center, is an international bibliographic network consisting of computer records for books, journals, and audiovisuals housed in participating libraries. Birmingham local arrangements were handled by Rick B. Forsman and Billie Jean Gramka of Lister Hill Library.

Richard B. Fredericksen, Director of the Lister Hill Library, opened the meeting with a memorial tribute to the late Alabama Senator Lister Hill, describing his many contributions to health care legislation and the development of medical libraries. J. Steven Smith, Ph.D., UAB Assistant Vice President for Health Affairs/Systems and Planning also spoke, focusing on the relationship between information, medical research, and health care delivery.

Representatives from OCLC and the National Library of Medicine provided updates on activities and new products. Five speakers made presentations on various aspects of the use of multiple systems in an online library environment. Steve Laughlin, Director of UAB's Educational Technology Service, closed the program with a session on the functions and management of a microcomputer center, using ETS as an example.

HSLRT

by Maureen Battistella

Approximately thirty persons attended the HSLRT annual meeting and program held in conjunction with the Alabama Library Association convention on April 11, 1985 in Mobile. HSLRT officers are elected for two year terms so the current officers are Beth Owens Laughlin (VAMC Birmingham)-Moderator, Betsy Pertzog (VA Tuscaloosa)-Moderator Elect, Judy Burnham (US Sports Academy)-Secretary, Richard B. Fredericksen (Lister Hill)-Member-at-Large, and Henrietta Mims (VAMC Birmingham)-HSLRT column editor, Alabama Librarian. HSLRT 1984/85 membership stands at over thirty persons.

The HSLRT program was on stress management and featured Dr. Diane Butterworth, Preventive Medicine Clinic, United States Sports Academy. Butterworth's presentation was well organized, informative, and entertaining. Symptoms, causes, and stress coping mechanisms were covered.

Marketing the Library

by Joyce Sims

On March 21, the Southeastern/Atlantic Regional Medical Library Service sponsored a marketing workshop in Nashville. The program was held at the Tennessee Hospital Association and was most informative. The interface with the Tennessee librarians was very beneficial. It was interesting to note that some librarians have begun charging all in-house staff for their services--photocopying (rush photocopying was extra), searching, etc.

The official title of the workshop was "Marketing and Analyzing Health Information Services." John Cain, Executive Vice-President of the Public Relations Board in Chicago addressed marketing information services. He stressed the need not to market and set sights on a target audience but also to advertise (do brochures, pamphlets), do public relations (list 10 most difficult reference questions, 10 hottest titles, etc.), and to look into product development (computers, audio-visuials, etc.). Mr. Cain emphasized the need to be newsworthy--do posters, exhibits, bulletin boards, make annual awards. According to Mr. Cain, not only must you know your product, but others must know they're getting your product and you must spread the word. He stressed the need for an upbeat energetic library committee who can help you develop new products as a clinical librarian, consumer health, wellness and outreach services to the "doc in the box" center. Mr. Cain felt that networking was vital including networking dissimilar libraries such as school and public libraries. He summarized by saying that you must make your library so valuable that the parent institution can't get along without you. You do this by providing state of the art access to the world's medical knowledge and by publicizing the fact that you have such access.

Patti Dye, consultant with Ernst and Whinney, spoke about the effect of DRG'S on Information Services. She stressed the need for interactive databases, networking, and providing management and executive levels with accurate and concise information. She emphasized the need for libraries to provide statistical data that reflects library usage which impacts on patient care--how your research cut length of stay, avoided unnecessary tests or procedures. With DRG'S, The Utilization Review Team analyzes documentation, cost recovery, and length of stay. Ms. Dye suggested that the librarian become a member of the Utilization Management Team in order to provide current literature to those who document in the chart. She noted the role of the library in both medical education and treatment as well as education for the patient/family who experience shorter hospital stays. Ms. Dye summarized by saying library expenses must be linked with services done and these services must reflect impact on patient care.

The afternoon session involved presentations by a hospital administrator, a surgeon, nurse administrator, planner and private practice physician. Together the panel suggested the need for enthusiastic, dedicated and innovative approaches to library services. They suggested creating demand for your service by diversifying, computerizing and visualizing (A-V's). They felt medical students needed to learn computer and microcomputer use (including MEDLINE). The administrator and planner emphasized the need for the library to sort and select information as "information-overload" was a problem. They also emphasized the need to make sure library jargon was understood by non-librarians. The entire panel felt that in order to survive, librarians must not be afraid to let their libraries change. Changes they foresee are computers which not only did MEDLINE but also gave the New York Stock Exchange and other investment services.

The workshop provided a variety of speakers with diverse backgrounds. It was refreshing and uplifting to attend because all of the varied speakers saw the medical library as a vital part of any health organization. They all foresaw a bright future for those willing to be flexible and creative in the services they offered.

SC/MLA

Planning for the 1985 joint Annual Meeting of the Mid-Atlantic and Southern Chapters in Winston-Salem, North Carolina is underway. The theme this year is DESIGNS FOR THE EIGHTIES, and the meeting promises to be extremely exciting.

A poster session is planned for Friday afternoon, where the theme will be "Microcomputers in Libraries." The Program Committee for the meeting is looking for people to do a pictorial exhibit of what they are doing in their libraries regarding microcomputers. Some examples are 1) training end users to do searching on microcomputers; 2) setting up a microcomputer laboratory; 3) downloading of bibliographic files to create SDILINES.

Aside from preparing a poster, each participant is asked to prepare a one page description of his project, including information on software/hardware configurations, planning and implementation of the project, and any other concrete examples of what the possibilities are for microcomputers in their libraries.

The MAC/Southern Chapter Annual Meeting will be held at Bowman Gray School of Medicine, Winston-Salem, North Carolina, November 13-16, 1985. Anyone interested in preparing a poster for the Friday afternoon session, or anyone who knows of any interesting projects please call or write Helene Goldstein, American College of Cardiology, Griffith Resource Library, 9111 Old Georgetown Road, Bethesda, Maryland 20814; (301) 897-5400. Your help is greatly appreciated!

WORKSHOPS

BRS

WHEN: June 20 BRS Introductory Training
June 21 BRS Full-Text Training

WHERE: University of South Alabama Library, Room 312

HOW MUCH: \$70.00 per seminar

Call 1-800-441-9996 to make reservations.

SE/A RMLS

The University of South Alabama Biomedical Library and the Southeastern/Atlantic Regional Medical Library Services (SE/A RMLS) are pleased to announce a "Training Trainers" workshop and an NLM Update scheduled for October 24 and October 25, 1985, in Gulf Shores, Alabama. The "Training Trainers" session will be held on Thursday, October 24, and the NLM Update will be held on Friday, October 25. Jacqueline van de Kamp, Technical Information Specialist of the NLM MeSH Section, will be presenting the programs.

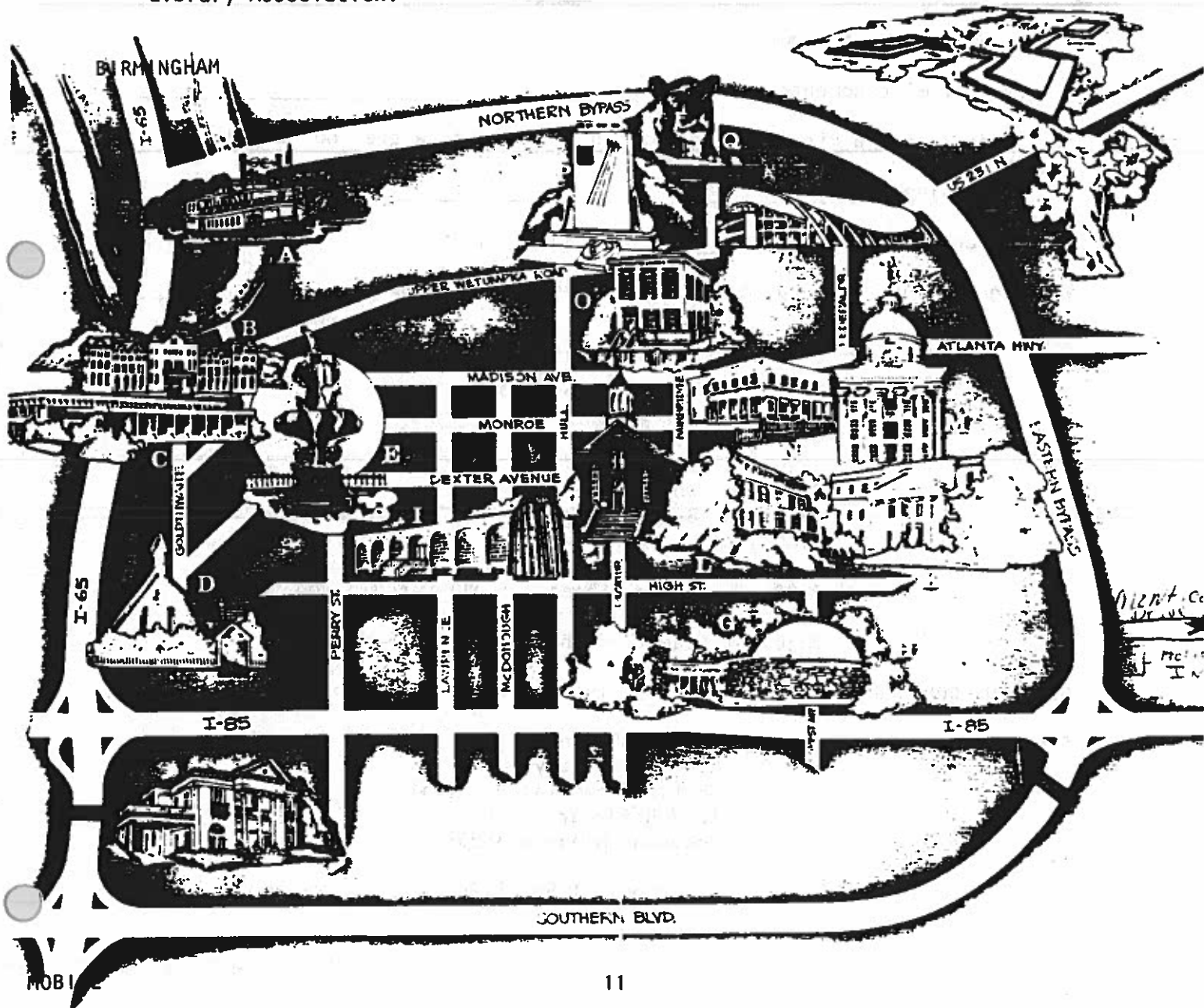
For complete workshop and resort reservation information, please write or call Barbara Shearer at: Biomedical Library, Room 312 Library Building, University of South Alabama, Mobile, AL 36688 (205-460-7043).

Microcomputers

On August 2, 1985 AIHeLA will sponsor a one-day workshop on use of microcomputers in libraries, especially health science libraries. Jack Smith of the Lister Hill Library of the Health Sciences, University of Alabama at Birmingham, will be the instructor. The workshop will be from 9:00 AM until 12:00 noon and from 1:00 PM until 3:00 PM at the Alabama Public Library Service Building, 630 Monticello Drive, Montgomery, Alabama (see map).

Mr. Smith states that the focus of the workshop will be on "a basic ground level for the non-user or new user in microcomputers." The workshop will be free to AIHeLA members, with lunch on your own. A \$10.00 fee will be charged to non-AIHeLA members, giving them both the workshop and membership into AIHeLA for 1985.

Continuing education credits are being applied for from the Medical Library Association.



MICROCOMPUTER WORKSHOP

August 2, 1985

Alabama Public Library Service Building
630 Monticello Drive
Montgomery, Alabama

NAME: _____

INSTITUTION: _____

ADDRESS: _____

TELEPHONE: _____

Please check one of the following:

_____ AIHeLA Member _____ Non-member

Please answer the following:

1. Type of microcomputer using: _____
2. If not using a microcomputer presently, what type are you considering purchasing: _____
3. My machine has _____ RAM capacity.
4. Suggestions for areas to be covered in the workshop: _____

TENTATIVE SCHEDULE

9:00 a.m. Overview
9:30 a.m. Definitions
10:00 a.m. Word processing
10:45 a.m. Break
11:00 a.m. Question and Answer Session
12:00 noon LUNCH ON YOUR OWN
1:00 p.m. Spread Sheets, Small Circulation, RAM
2:15 p.m. Break
2:30 p.m. Question and Answer Session

DEADLINE FOR REGISTRATION: JULY 15, 1985 (Please pay at workshop)

Send Registration Form to: Rebecca Buckner
Medical Library
Baptist Memorial Hospital
1007 Goodyear Avenue
Gadsden, Alabama 35903

Telephone: 1-543-4128

SOUTHERN CHAPTER OF THE MEDICAL LIBRARY ASSOCIATION

1985 MEMBERSHIP FORM

NAME _____

POSITION/TITLE _____

LIBRARY/INSTITUTION _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

TELEPHONE: WORK () _____ HOME () _____

* 1. CHECK IF:
* { } NEW MEMBER
* { } CHANGE OF ADDRESS
*

* 5. ARE YOU A MEMBER OF MLA?
* () YES () NO
*

* 2. TYPE OF LIBRARY:
* { } ACADEMIC { } PUBLIC
* { } HOSPITAL { } OTHER:
* { } NURSING _____
*

* 6. IF YES, INDICATE TYPE OF MEMBER:
* { } REGULAR { } FELLOW
* { } INSTITUTIONAL { } OTHER:
* { } STUDENT _____
*

* 3. ARE YOU INTERESTED IN SERVING ON
* A SOUTHERN CHAPTER COMMITTEE?
* () YES () NO
*

* 7. IF YOU ARE A MEMBER OF MLA, ARE
* YOU CURRENTLY SERVING ON ANY MLA
* COMMITTEE? () YES () NO
*

* 4. IF YES, INDICATE YOUR FIRST (1)
* AND SECOND (2) CHOICES:
* { } BYLAWS
* { } CONTINUING EDUCATION
* { } LEGISLATION
* { } MEMBERSHIP
* { } NOMINATING
*

* 8. IF YES, PLEASE LIST THE
* COMMITTEE(S):
* 1. _____
* 2. _____
* 3. _____
* 4. _____
* 5. _____
*

* SOUTHERN CHAPTER/MLA DUES FOR
* JAN-DEC 1985 ARE ONLY \$2.00.
* These dues entitle the Southern Chapter
* member to vote and to serve on Southern
* Chapter committees. A membership list
* is also sent to members.
*

* 9. ARE YOU CERTIFIED BY MLA?
* () YES () NO
*

* 10. IF YES, WILL YOU BE SEEKING
* RECERTIFICATION? () YES () NO
* IF YES, WHEN? _____
*

* MAKE CHECK PAYABLE TO: SOUTHERN CHAPTER/MLA
* SEND CHECK TO: Linda Garr Markwell, Grady Branch Librarian
* 69 Butler Street, S.E.
* Atlanta, GA 30303
*

Robert M. Donnell
Biomedical Library