



# Synapse

Alabama Health Libraries Association, Inc.



Vol. 13, Issue 2

Summer 1993

## PRESIDENT'S COLUMN

by Joy Harriman



ALHeLA is jointly sponsoring the annual conference this year with the Southern Chapter/MLA. The continuing education courses offered from October 9-12 will provide a wonderful learning opportunity. Plan to attend with us!

From every corner librarians are being exhorted to change with the times, to become professionally proactive, to respond to new definitions of librarianship by developing the skills and knowledge required for successful performance.

The message is late and we need to sing it louder: It may not fit our "personality profile"..... it may not be pleasing to shift our perspective from work intensive days to doing the work as well as expanding our skills to visibly incorporate developing

information management activities. But we must learn to be flexible and define new territory. The alternative looms as inevitable as extinction.

Professional development is a personal responsibility. MLA's new educational policy, Platform for Change, can aid the development if as individuals we seek to learn. As a profession we need to learn to accept change as a way of life .... envision new paradigms without worrying about what "should or probably will" impede our progress. Move ahead. Build a fire under yourself. No one can move us along if the need isn't fueled individually.

I am honored to have served as President of ALHeLA this year, Thank you for the opportunity to work with you. It's been a rich and

interesting year. I extend thanks to the officers and chairs of the past year for their many contributions, ideas, and enthusiasm.

**SEE YOU IN  
BIRMINGHAM,  
OCTOBER  
9 - 12...  
READY TO  
LEARN!!**

# ALHeLA Program at SC/MLA!

submitted by Martha Tillotson

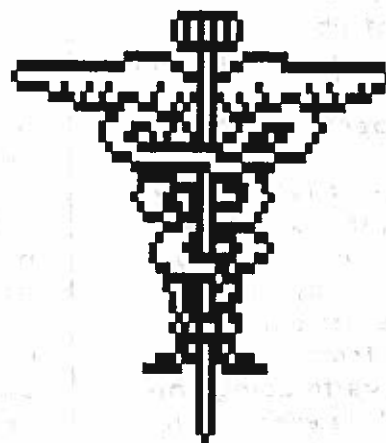
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## "A CODE OF ETHICS FOR HEALTH SCIENCES LIBRARIANS" presented by David King

Sandra Pfeiffer and the members of the ALHeLA Executive Committee have been busy planning a luncheon and program to be sponsored by the Association during the joint meeting of Southern Chapter/MLA and ALHeLA at the Wynfrey Hotel in Birmingham October 9 - 12. At a Sunday luncheon from noon until 1:30 p.m. on October 10, David Neale King will speak on "A Code of Ethics for Health Sciences Librarians." All conference participants are invited to attend this timely program.

Mr. King is an assistant professor in the College of Library and Information Science at the University of Kentucky. He is currently serving on the Medical Library Association Task Force on Ethics and this year has presented papers on professional ethics for health sciences librarians at the annual meetings of the Medical Library Association and the Indiana Health Sciences Librarians.

Tickets for the luncheon are \$15.75 and may be ordered on the conference registration form. The Executive Committee urges all members of ALHeLA to attend and to invite others to join us for lunch and the opportunity to hear Mr. King's remarks on the important issue of ethics in our profession. For more information or to obtain a copy of "Draft Code of Ethics for Health Sciences Librarians", contact Sandra Pfeiffer at Lister Hill Library in Birmingham (205-934-2230).



# MORE SC/MLA ALHeLA ANNUAL MEETING NEWS!

## HELP!

ALHeLA needs volunteers to man booth during SC/MLA! Please volunteer!

ALHeLA will have a booth in the exhibit hall during the SC/MLA meeting in Birmingham, October 9 - 11, 1993.

We need volunteers to man the booth during the following times:

Sunday, October 10  
8:30 - 10:30 a.m.  
2:30 - 4:30 p.m.

Monday, October 11  
7:30 a.m. - 1:00 p.m.  
1:00 - 4:00 p.m. (to dismantle exhibit)

Two persons per one hour time slot are being scheduled.

Participating in this activity will not only help your state



association, but will also give you the opportunity to renew old acquaintances and make new ones.

Please contact:  
Mary Fran Prottzman  
Medical Library  
Lyster US Army Community  
Hospital  
Bldg. 301  
Fort Rucker, AL 36362

(205)255-7350

## EVEN MORE AT SC/MLA!

There are two additions to the SC/MLA program:

A continuing education course has been added to the program for the 1993 Annual Meeting. The course will be a BRS Update, given Friday, October 8, 1993, from 1:00 p.m. until 4:00 p.m. Registration for this course is free. To register, please call BRS at 800-289-4277. No MLA CE credits have been applied for this course.

A seminar on CDPlus will be given on Sunday, October 10, 1993 from 4:15 p.m. to 5:15 p.m. For further information about this session, call Nan Gupta at CDPlus, 800-950-2035, ext. 244.

# ALHeLA COMPLETES TWO EXHIBIT OUTREACH AWARDS

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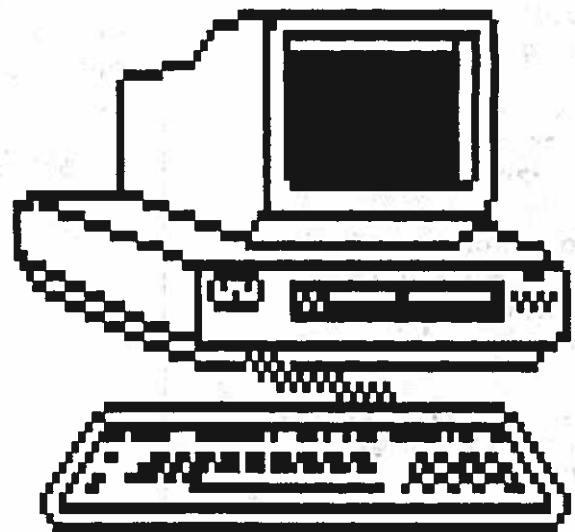
Submitted by Barbara  
Doughty

Last October, ALHeLA received two Exhibit Outreach Awards for exhibiting the Grateful Med program at the 1993 annual meetings of the Alabama Hospital Association and the Alabama Pharmaceutical Association. Both meetings took place in June with ALHeLA and the SE/A RML being well represented.

Our thanks to Beth Laughlin and CJ Bryant who demonstrated Grateful Med, distributed demo disks, fact sheets and information about Loansome Doc at the Alabama

Hospital Association meeting on June 9 in Birmingham. They reported that seventy-five people stopped by their booth and that most of them had at least heard of Grateful Med or knew someone who uses it. Some Grateful Med users did not understand Loansome Doc or how to set up an agreement with a library, and Beth and CJ provided this information.

On June 26 and 27, Pat McGee and Mary Fran Prottzman were in charge of the exhibit at the Alabama Pharmaceutical Association in Panama City, Florida. They reported 150 attendants at their booth where they distributed disks and fact sheets. They stated that the Grateful Med information was well received. Our thanks to all four of our exhibitors for representing us so well and promoting Grateful Med!



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# ALHeLA EXECUTIVE COMMITTEE MINUTES

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The Executive Committee of the Alabama Health Libraries Association met on April 30, 1993 at the Holiday Inn in Greenville, AL. Attending were Joy Harriman, Chair, Robert Avant, Judy Burnham, Barbara Doughty, Jay Harris, Jie Li, George Marangoly, Sondra Pfeiffer, Mary Fran Prottzman, and Martha Tillotson.

The meeting was called to order by the Chair. The minutes of the January 29, 1993 meeting were approved as distributed. The Treasurer's report was given by Barbara Doughty. (See attached.) Ms. Doughty noted that all expenses followed by "(Grant)" would be reimbursed by grant monies.

## Annual Meeting

The theme for the 1993 joint meeting of Southern Chapter/MLA and ALHeLA is "Charting New Horizons - Taking New Voyages". A logo has not yet been prepared.

Jay Harris is the Southern Chapter/MLA Exhibits Coordinator for the meeting in October. Twenty-six spaces will be available and ALHeLA will be assigned one booth, 8x10 ft. The organization can have the Directory available for sale and can also solicit memberships. Mike Perry will have directories available for sale and will prepare a sign with price, etc. An eight foot sign will be provided by the convention service. It was

decided to solicit door prizes for the booth. Sondra Pfeiffer will call large corporations/attractions from the northern part of the state and Joy Harriman will do so from the southern part of the state. It was noted that we need a fishbowl for the registration slips. The exhibits will be open for 1 1/2 hours during the meeting. Mary Fran Prottzman will coordinate a schedule for manning the booth. Martha Tillotson will provide some candy and prepare the registration slips. Time for set-up is 3-6pm on Saturday and break down is 2-4pm on Monday.

Discussion was held on ribbons to denote ALHeLA membership. Mr. Harris will ask Southern chapter to prepare the ribbons and bill ALHeLA. A note will be included in the registration packet that ribbons are available at the ALHeLA booth.

Mr. Harris noted that he needs copies of the membership form and any flyers on the program for the pre-registration packets by June 1. Ms. Prottzman will prepare the membership materials for the packets and the exhibit table. The CE Chairs will prepare the program flyer.

Discussion was held on whether ALHeLA would sponsor a breakfast for a lunch during the meeting, and whether we will have a program only or will offer a CE course. Ms.

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## MINUTES--CONTINUED

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Harriman noted the following options: (1) David King of the University of Kentucky library school is a representative of the MLA Code of Ethics Task Force. A report by this task force will be presented at MLA in May and they will then solicit discussion from MLA membership at Chapter meetings in a "Response Forum". This will be a topic in which all members of Southern Chapter/MLA will be interested. (2) Suggestions have been made for a CE course on the Internet or on copyright.

The Committee decided to sponsor a lunch on Sunday, 12:00-1:30 with Mr. King as a speaker. A flyer will be prepared and placed in the registration packet. Ms. Harriman will contact the CE Chairs, A.J. Wright and Jack Smith to arrange details. The menu with Quiche Lorraine was selected. \$15.00 will be charged for the lunch.

150-200 people are expected to attend the Chapter meeting. AlHeLA will plan for 100-150 people. Ms. Pfeiffer will coordinate the program/lunch.

An AlHeLA business meeting will follow the Response Forum.

### Continuing Education

A suggestion was made that the CE Committee pursue sponsoring a copyright workshop in mid-year. Information Malpractice has also been suggested as a

topic.

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Sondra will prepare an article on the Annual Meeting to be included in the next issue. Jie Li is gathering information for the next issue.

### Directory

Two copies of the Directory have been sold in response to information sent to publications.

### Liaison

Ms. Tillotson will send information on the Annual Meeting to Southern Expressions, the newsletter of the Southeastern Hospital Librarians Association and to state association newsletters for those states in Southern Chapter. Mr. Harris will send the final information to Ms. Tillotson for distribution.

### Membership

There are currently 16 institutional members and 19 personal members for a total of 35 members.

### Union List

Mr. Avant discussed the product order for the offline group subset tape. Last year USA ordered and agreed to provide a contact person. Pat Rodgers had asked for a list of those libraries that were delinquent. According to APLS guidelines,

## MUNITES--CONTINUED

libraries are delinquent if they have not provided update information for the last two years. Mr. Avant asked if this were also the AlHeLA policy, and the Executive Committee agreed that it was. One library that had been delinquent is now current, and one was deleted as they are included elsewhere. Mr. Avant has talked with administration at several libraries concerning the union list. He also noted that a committee of AULS is drafting a resolution of thanks to Maureen Batistella.

Mr. Avant noted that the assignment of product liability was still an issue. The library accepting the assignment needs to be a large OCLC contributing library. Mr. Avant does not think that the responsibility should be rotated, but rather, assigned to one library. Ms. Harriman will send a letter to the Director of USA Biomedical Library asking that they accept the responsibility to order tapes on an annual basis.

### Old Business

None.

### New Business

Ms. Harriman noted that there were several new librarians in the state, and ask Ms. Tillotson, Liaison Chair to contact them and provide an introduction to AlHeLA. Then the Membership Chair should follow-up with a letter and

membership form. Ms. Prottzman will check AlHeLA members against a list of medical library directors from the American Hospital Association that was provided by Ms. Harriman. Membership information will be sent to individuals that are not AlHeLA members.

A question was raised concerning purchasing pens with the AlHeLA logo that would be included in the registration packets for the joint meeting. Ms. Tillotson will check on items in the price range of 500 items for \$300 and will report at the next meeting.

Ms. Harriman noted that the next meeting will be held July 23, 1993. There being no further business, the meeting was adjourned.

Minutes submitted by Judy Burnham

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# NEWS FROM NN/LM

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The National Network of Libraries of Medicine, Southeastern/Atlantic Region

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At the beginning of August, two new coordinators joined the SE/A Region staff. Donna Watkins is our first training/consultation coordinator. She will be working on Grateful Med training and continuing education related activities, such as CE Currents, among other duties. Barbara Coon is the new resources management coordinator. She replaces Jean Shipman and will be overseeing DOCLINE and Loansome Doc as well as exhibiting at health professional meetings. Both will attend the Southern and Mid-Atlantic meetings in October. Please join in welcoming Donna and Barbara to the region.

NN/LM SE/A Region staff are pleased to announce the publication of *Funding in the Health Sciences: A Quick Guide*. This book is meant to support librarians who are looking for tips on proposal writing and sources of funding. Included is an extensive bibliography with references to grant writing guides, grant announcement publications and online sources. Two chapters are devoted to NLM and NN/LM funding and examples of funded projects are included. With the book comes the latest information on NLM funding and the application package for NIH grants. *Funding in the Health Sciences* is available free to NN/LM members. Use the publication order form in *SEA Currents* to order your copy.

Support for proposal writing is available from the SE/A Region office. If you are in the process of writing a proposal for NLM funding and would like us to review your proposal, please contact the NN/LM SE/A

Region office at 800-338-7657.

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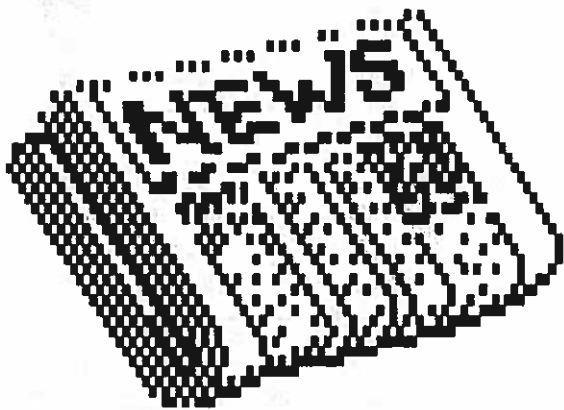
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Deadline for next issue is November 15, 1993.

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# ALHeLA MEMBER NEWS

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## USA BIOMEDICAL LIBRARY REORGANIZATION

The University of South Alabama Biomedical Library has begun the second stage of the three-stage process to improve service to users and to position itself to be more responsive to future service opportunities, according to Spencer Marsh, the Biomedical Library Director.

The most important goal of the Library is to become as user-centered as possible. The first stage of this process was accomplished when the Library moved into the new campus site in December 1992. The outstanding new site, along with significant improvements in the quality and quantity of services at both BML sites, has upgraded the USA Biomedical Library to Stage One.

The Biomedical Library has begun the Stage Two process by modifying its organizational structure to improve service and to be more responsive to users. Libraries have traditionally adopted a deeply layered bureaucratic structure based on a clear division between public services and technical services. The new structure more directly ties together aspects of service that had been managed in different divisions. The end result will be another increment in improved service and a structure that will

allow the Library to provide additional services through improved efficiency. Although part of the Stage Two reorganization is still in the planning stage, most aspects will be accomplished by July 1993. Information concerning the reorganization details will be released soon.

## USA LIBRARY FACULTY PARTICIPATES AT MLA MEETING

At the recent meeting of the Medical Library Association in Chicago, Pat Rodgers served as moderator of the meeting of the NOTIS Health Science Users Group. She also served on the credentialing committee for the Academy of Health Information Professionals.

Judy Burnham presented a paper on information management at the Nursing and Allied Health Resource Section meeting and co-presented a poster session on the use of CD-ROM and reprint management technology.

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